

**FOR IMMEDIATE RELEASE**

## **P. Harrell Wines and Little Blue Box Weddings**

### **Announce Partnership**

#### **Two of Wine Country's Premier Black Women-owned Businesses to Offer Wedded 2 Wine Virtual Events**

Napa, CA – February 12, 2021. Little Blue Box Weddings and P. Harrell Wines, two Black women-owned businesses, based in the Napa Valley and the Dry Creek Valley, respectively, have teamed up to offer virtual wine tastings, with a twist. These tastings will feature the flagship portfolio of P. Harrell Wines as the centerpiece experience for virtual birthday parties, bridal showers, bachelor and bachelorette celebrations, proposals, weddings, anniversaries and a multitude of other types of soirées.

“COVID has undeniably altered the way we celebrate life’s moments, but it hasn’t altered the fact that we still want to celebrate these events in unique, creative, safe and, most importantly, fun ways,” stated Nicol Turner, Founder and Owner of Little Blue Box Weddings & Events. “Integrating a tasting of the fine wines produced by P. Harrell Wines into any virtual party space, immediately elevates the mood, sophistication and festivity.”

“For years, our clients have been able to enjoy our wines in an intimate setting and these online tastings will mirror that experience,” according to Paula J. Harrell, Vintner & Proprietor of P. Harrell Wines. “Virtual tastings are here to stay, and we love that we are able to partner with Little Blue Box, another Black woman-owned business, in order to make these very special experiences happen.”

Little Blue Box and P. Harrell Wines named their new venture, Wedded 2 Wine, and launched just Valentine’s Day in order to serve the thousands of couples who will become engaged on February 14<sup>th</sup>! To that end, the partners have decided to gift one lucky couple with a Wedded 2 Wine virtual engagement party. More information can be found at [www.littleblueboxweddings.com/wedded2wine](http://www.littleblueboxweddings.com/wedded2wine).

#### **About P. Harrell Wines**

Founded in 2015, P. Harrell Wines was created to honor its founder’s passion and appreciation for all things wine. Its three current releases: 2019 Dry Creek Valley THREE FIFTEEN Zinfandel, 2019 “Haight Street” Dry Riesling and 2019 P.J. Rose are award-winning and re-known for their boldness and complexity. Most notably, Haight Street has won a Gold Medal from the San Francisco Chronicle Wine Competition and the Orange County Fair Wine Competition. A Petite Sirah and Brut Sparkling will be released soon. Further information can be found at [www.pharrellwines.com](http://www.pharrellwines.com).

#### **About Little Blue Box Weddings**

Little Blue Box plans carefully curated weddings for discerning couples seeking an unparalleled wine country wedding experience. Since its founding in 2005, LBB has cultivated a reputation for excellent client service and flawless execution. Its weddings have been featured in Style Me Pretty, San Francisco, Brides, The Knot, Modern Luxury Weddings, Carats & Cake, Wine Country Weddings and Borrowed & Blue. For further information, please visit [www.littleblueboxweddings.com](http://www.littleblueboxweddings.com).



Nicol Turner (left), Little Blue Box Weddings



Paula Harrell, P. Harrell Wines